

Skills and Attributes Needed for Leadership

Core Module: Working and Leading with People

Aims: To be able to differentiate between leaders and managers

Areas: Understand the styles and impact of leadership

Date: 20/10/15

Time: 11am – 1pm

Room: 314

Presenter: Abimbola Taiwo

Elements of Marketing Plan

Core Module: Marketing Planning

Aims: To enable learners understand the basic elements of marketing plan

Areas: Situational analysis, Marketing strategy, Sales forecast etc

Date: 21/10/15

Time: 11am – 1pm

Room: 314

Presenter: Christian Uchenna

Understanding Business Problems

Core Module: Business Decision Making

Aims: This workshop is understanding business problems and use survey method to tackle problems

Areas: To be able to understand the different survey methodologies

Date: 22/10/15

Time: 11am – 1pm

Room: 220

Presenter: Hillary Korakegha

Workshops are open to all Ilford and Gants Hill students.